

YOU WON'T FIND ANYTHING LIKE THIS ANYWHERE!

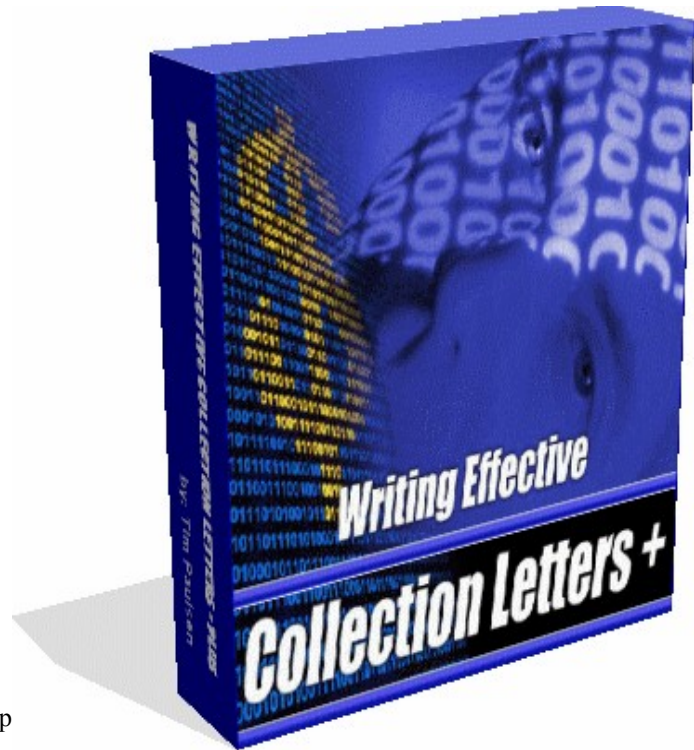
Collection Letters *Plus*

Effective collection letters...and a lot more!

This unique package by author and internationally recognized collection expert Tim Paulsen has been designed to help you and your collection team collect more money...get it quicker, and keep your customers!#

What do you get in this special CD package?

You get a lot - we don't call it PLUS for nothing!



- An e-book that will teach you how to develop and write your own collection letters.

Included are the five secrets to getting a collection letter read. (Nobody wants to read a collection letter.) You'll find much more...how to organize, who should help and who should not and even a section on 'funny money' - effective use of humor to collect. *Plus*

- Highlights of the program in an audio/video presentation by Tim Paulsen. You or members of your team can view this time and again for training. (Folks have told us this is a \$300 + value on it's own!) *Plus*
- Make your own presentation! We give you our completed version of the package on power-point. Feel free to use it as is or alter as you see fit - and then present to your team! *Plus*
- Sample letters - Two packages of the same letter samples. One of them is for viewing and you can use the other to 'cut & paste' - use the letters to develop your own! *Plus*
- Expert advice - A special chapter with letter recommendations from some of the best in our business including: Steve Coyle, Hal Schaefer, Len Sklar, Helen Wilkie and Michelle Dunn *Plus....that's right, we're not done yet!*
- A special link to supporting pages on our site that are continually updated with links and tips to keep your collection letters fresh and on the cutting edge.

Cost? Just \$225.00 plus appropriate tax and \$10 shipping.



Order Form for "Writing Effective Collection Letters *Plus*"

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Toronto, Ontario M4C 3H9

	Number	Unit Cost	Sub-total
CD for Writing Collection Letters PLUS	_____	\$225.00	_____
		Add shipping:	\$10.00
		Total:	_____

Our check enclosed: Please bill us (agree to pay on receipt):

Who we are:

Company/Association: _____

Contact: _____

Title: _____

Telephone: _____ P.O. Number: _____

e.mail: _____

Address: _____

Postal Code: _____

Anything else we should know?